Decatur Main Street's Newsletter

What's New!

April Edition



Inside this issue:

What's New	1
Featured Member	2
Highlights of the Month	3 4 5
Board Members	6
Meeting Info	6
Upcoming Events	6



Superintendent Kim Hiatt to present the State of the School on April 14, 2025

Join us on Monday, April 14, 2025, at 11:45 AM for an insightful update from Superintendent Kim Hiatt on the latest developments within North Adams Community Schools, as well as the district's plans for the upcoming year.

The event will take place at Woodcrest Campus Center and the cost to attend is \$20. Reservations are required by Wednesday, April 10.

To RSVP, please contact the Chamber of Commerce at <u>lmor-ris@decaturchamber.org</u> or call (724) 260-2604.

We look forward to seeing you there!

2025 Beautification Program

The Decatur Mayors Youth Council present the 2025 Beautification Program! The program will provide matching funds for projects to improve the appearance and quality of their property and enhance neighborhood aesthetic appeal. Applications and full guidelines can be found at <u>www.decaturin.org.</u> Applications are due by 4pm at City Hall on Thursday, April 24.



Decatur Mayors Youth Council Presents:

2025 Beautification Program

The program provides matching funds to enhance the exterior appearance of residentially used properties within city limits. Participants must provide a minimum of 50% of matching funds. Maximum amount is \$500 (50% of the project cost up to \$1,000) and maximum amount of \$750 if submitted with immediate neighbor (50% of the project cost up to \$1,500)

Beautification Program

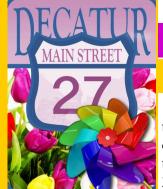
Examples of Eligible Projects/Expenditures -lawns, landscape beds or planter areas -tree and or/shrub maintenance or installation -flowers, shrubs, bushes, or other vegetation -exterior washing or painting of the primary building

-painting or staining of porches, desks or fence -exterior paint/primer/stain

-repair or replacement of: gutters, soffit, fascia, porches and/or decks, including railings and steps --All projects must be visible from the public sidewalk or right of way in front of the house

Visit www.cityofdecatur.in.gov for full details & application

Decatur Main Street's Newsletter



Featured Members of the Month

H & R Block

H & R Block opened their Decatur office in 1991 and offers a variety of tax preparation services, including payroll, business consulting, consumer tax software, and online tax preparation and filing. Their office is at 829 North 13th Street in Decatur. If you have any questions about their services, feel free to call them at (260) 724-3231.



- " The day the Lord created hope was probably the same day he created Spring."
- Barnard Williams

Cochran, C.P.A. Firm

Rebecca S. Cochran, C.P.A. Firm is a trusted certified public accounting office, proudly owned and operated by Rebecca Cochran. With over 40 years of experience, Becky has been a licensed CPA since 1984 and has successfully owned the firm since 1997.

The firm offers a wide range of services, including tax return preparation, payroll tax management, bookkeeping, tax planning, and payroll check processing. They specialize in preparing a variety of tax returns, such as individual, corporate, partnership, farm, non-profit, and trust returns.

Located at 165 North Second Street, Decatur, IN, the firm is committed to providing exceptional service to its clients. During tax season, office hours are Monday through Friday, from 8:00 AM to 6:00 PM, and Saturdays from 8:00 AM to 4:00 PM.

If you have any questions or need assistance with their services, please don't hesitate to call 260-728 -9233.



Highlights of the Month

The Talk On The Street

GREAT NEWS

Many of you probably already have heard that our organization, DECATUR MAIN STREET, has recently been granted the status of being an ASPIRING INDIANA MAIN STREET by the state's INDIANA MAIN STREET program.

What does this mean?

An ASPIRING INDIANA MAIN STREET is a community that is looking to graduate to become an INDIANA AC-CREDITED MAIN STREET. It is a one-year program that our local organization will work with representatives from the state to align with the Indiana Main Street Four Point Approach. The Four Point Approach is where the organization focuses on community transformation through ORGANIZATION, PROMOTION, DESIGN and ECONOMIC VITAL-ITY.

Being an INDIANA ACCREDITED MAIN STREET program offers significant benefits, including recognition as a high -achieving community, access to resources and training, networking opportunities, and the potential to attract investment and revitalize downtown areas.

In order to move up to the final rung of the ladder with the state we need to prove to them over the next year that we are organized, supported and willing to make our downtown a better place.

Representatives from Indiana Main Street will be visiting us on April 30, for a 3 hour meeting and training session for our local board of directors.

WORRISOME NEWS

Along with our great news we have some recent news that concerns us.

Indiana Governor Mike Braun has announced that he wants to realign the state budgets across the board in order to lower

property taxes. While in the past he has supported the states Main Street Program, the budget cuts could affect the state Main Street program by as much as \$500,000.

City Coordinator Jami Gephart, Mike Garza and myself recently participated in a ZOOM call with other Indiana Main Street community representatives and a representative from the National Main Street Organization to go over how this could affect the state and our local programs.

Main Street Organizations are 501(c)(3) tax-exempt nonprofit organizations and cannot engage in political activity. So as an organization we cannot contact state representatives and ask them to preserve the current Indiana Main Street budget, but as individual citizens and business owners we can make contact with state representatives.

We will keep you informed as this develops.

Max A. Miller President Decatur Main Street



Highlights of the Month

Downtown Decatur Day

We're thrilled to announce that the highly anticipated 2025 Downtown Decatur Day is just around the corner! Mark your calendars for Saturday, June 21st, from 10 a.m. to 3 p.m., as we come together to celebrate in the heart of Downtown Decatur.

This year's event promises to be bigger and better than ever, with exciting activities for all ages, including our beloved merchant sidewalk sale, a car show, a fun-filled kids' zone, and much more!

We're currently seeking talented vendors to help make this event unforgettable, and we'd love for you to be a part of it. Please find the event details and vendor application form <u>here!</u>





Adams County Economic Development

Anyone feeling as if the digital marketing world is a wild west show of guessing and praying and hoping it works?

Let's take the frustration out of digital marketing and create a sure-fire way to attack social media, websites, SEO and email marketing in a way that makes sense and more importantly works for you! In this workshop, you will:

• Learn the trends and updates on social media platforms - hashtags? ads? How much to post? When to post? Stories? Reels? We're covering it all!

• Learn our tried-and-true digital marketing funnel that incorporates all the major digital components

• Evaluate what's on your website or get a checklist of what should be on it.

• Lots of Q&A so you can apply real answers to your specific business or nonprofit.

RSVP: cbickel@adamscountyedc.com

Are You Looking To Enhance Your BUSINESS?



Page 4

Highlights of the Month

National Library Week

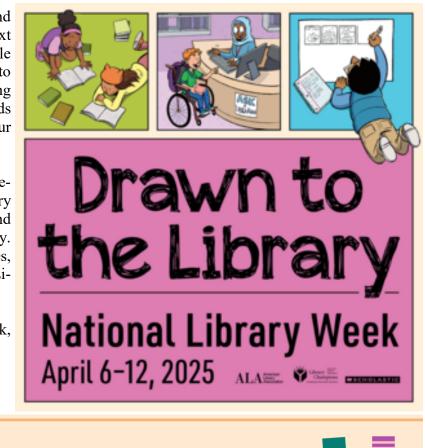
National Library Week: April 6-12

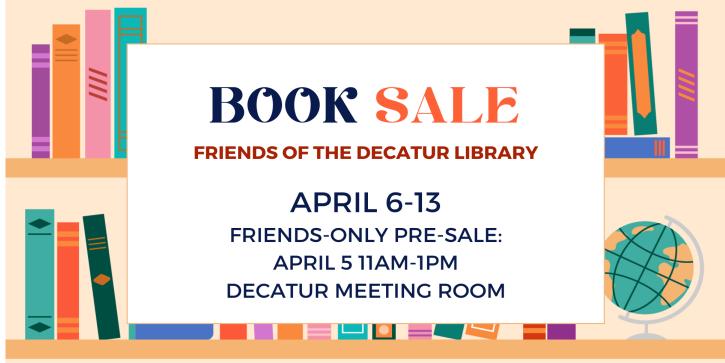
Millions of people across the country visit their libraries every week. What's the draw? Everything.

From young families stopping in for play and storytime, to students sketching out their next creative project in the makerspace, to people interested in local history and genealogy, to seniors embracing retirement, and everything and everyone in between, libraries of all kinds help us connect the dots from one part of our journey to the next.

Whatever draws you in, the library has something for everyone. This National Library Week take time to rediscover the library and see how it draws us together as a community. Whether you are visiting for books, resources, or a place to connect, the Adams Public Library is here for you.

Celebrate with us National Library Week, April 6-12.





Decatur Main Street's Board of Directors

President Max Miller Vice President Nick Rumschlag Secretary Kelly Ehinger Treasurer Linda Morris **Members** Abby Bird Kim Brandt Jamie Gephart Louise Ray Kelly Roby Eric Schevenius **Emily Sovine** Kim Tombley Karie Vrablic **Executive Director** Craig Coshow Administrative Assistant Michael Garza **Ex Officio** Mayor Dan Rickord

Board of Directors Meeting:

-When: Second Thursday at 8:30 am -Where: Chamber of Commerce 125 E Monroe St -Who: Board of Directors meetings are open to the public. -Committees: **Economic Vitality**

- Promotional Organizational
- Design

Upcoming Events

April 3

Cooking for 1 or 2

- The event will be held at Merit Center April 12 from 1 pm. For more information, click here!

April 4

Boys & Girls Club: Family Night -**Dodge Ball**

- the event will be held at Decatur Boys & Girls Club from 6:30 pm - 8:30 pm. For more information, click here!

April 6-12

National Library Week- Check out the latest on what our local library has plan on their Facebook page here or their website here!

April 6

Bunny Pictures

- pictures will be taken at Rural King Supply in Decatur. Bunny pictures starting at \$25 for prints or digital cop-

ies. For more information, click here!

Decatur Artisan Craft Market

- The event will be held at Riverside Center from 9 am - 2 pm. For more information, click here!

April 19

Kid's Spring Market

- The event will be held at the Hive at 11 am. For more information, click here!

April 22

Stories in music - Oh, the places Phone: vou'll go- free event - The event will be held at the Adams Public Library's Decatur branch at 7 Email: pm. Performance by Harrison String decatur.mainstreet@gmail.com Quintet from the Fort Wayne Philharmonic. For more information, click here!

Follow us on social media:

Facebook: @DecaturMainStreet

Instagram: @decaturmainstreet

Twitter:

@DecaturMain



To Contact us:

260-724-2604